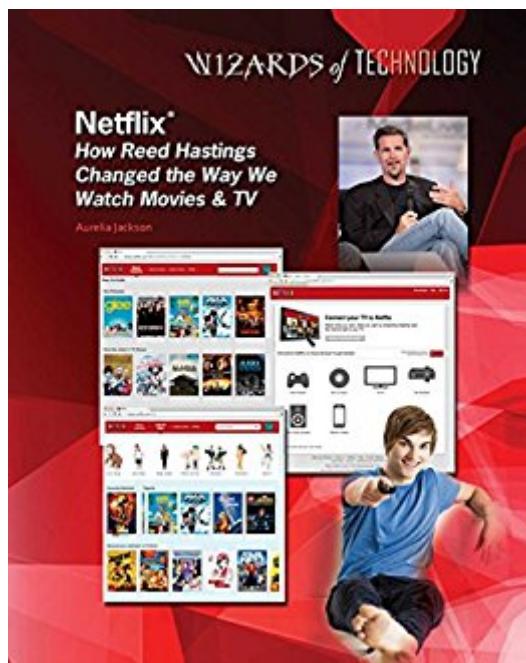


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# Netflix®: How Reed Hastings Changed The Way We Watch Movies & TV



## Synopsis

Today, when you want to watch a movie or television show, there's a good chance you may choose to watch it using Netflix, one of the most popular video services on the Internet. With thousands of movies and TV shows, Netflix has changed the way we watch our favorite entertainment. You may use Netflix every dayâ "but do you know the story of the man behind the company's success? Netflix was once only an idea in the mind of Reed Hastings, a businessman who has done amazing things since starting the online movie and TV company. Discover how Reed was able to make Netflix a success around the worldâ "and find out what he has planned next to keep the company on top.

## Book Information

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